

# AASFAA-PACFAA Reuniting Community Joint Spring 2021 Virtual Conference Agenda

## REUNITING COMMUNITY

#AASFAA-PACFAASTRONG



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Wednesday, March 24, 2021

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| <b>7am - 7:55am</b>      | Corporate Sponsor Meet and Greet  |
| <b>8am - 8:10am</b>      | <b>Presidents' Welcome</b> -Pat Peppin, 2020-2021 AASFAA President & Jodie Kuba, 2020-2021 PACFAA President   |
| <b>8:10am - 9am</b>      | <b>Federal Update</b> -Virginia Hagins (Speaker) U.S. Department of Education   |
| <b>9:10am - 10:15am</b>  | <b>Breakout Sessions</b> - (4 interest sessions available) <ul style="list-style-type: none"><li>● <b>AZ FAFSA Challenge</b> - Julie Sainz (Speaker) Arizona Commission for Postsecondary Education</li><li>● <b>Identifying Title IV Fraud</b> - Special Agent Damian White (Speaker) U.S. Department of Education, Office of Inspector General</li><li>● <b>Help Your Students Save Money with Credible's Private Student Loan Comparison &amp; Refinancing Tools</b> - Dennis K. Wentworth (Speaker, Corporate Sponsor) Credible</li><li>● <b>Increase Enrollment and Decrease Cost with Verification Services</b> - Mike Lubben (Speaker, Corporate Sponsor) Inceptia</li></ul>                     |
| <b>10:30am - 11:30am</b> | <b>Team Building Lunch Mixer</b> -David Specht (Speaker) ImprovMania Comedy   |
| <b>11:50am - 12:55pm</b> | <b>Breakout Sessions</b> (4 interest sessions available) <ul style="list-style-type: none"><li>● <b>Ability to Benefit: A Powerful Student Recruitment &amp; Retention Tool in Our COVID-19 Era</b> - Norma Navarro-Castellanos, Wendy Scheder Black, Laurie Kierstead-Joseph (Speakers)-Pima Community College</li><li>● <b>Artificial Intelligence and Financial Aid</b> - Kurstan Olaso (Speaker) University of Phoenix</li><li>● <b>Don't Take the Bait - Simple Tips and Tricks to Protect Your Staff from Common Hacks &amp; Scams</b> - Rob Smith (Speaker) ELM Resources</li><li>● <b>The false positive: Your CDR today and Repayment Rates</b> - Greg Kerr (Speaker) ECMC Solutions</li></ul> |

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Thursday, March 25, 2021

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- 7am - 7:55am** Corporate Sponsor Meet and Greet
- 8am – 9am** AASFAA-PACFAA Keynote Address-Dr. Lori Berquam-Mesa Community College
- 9:10am - 10:15am** **Breakout Sessions** - (4 interest sessions available)
- **Diversity and Inclusion in the Workplace**-Audra McQuarie (Speaker) University of Phoenix
  - **Financial Aid for Students in Foster Care**-Sam Garman (Speaker) Maricopa Community Colleges
  - **KHEAA services - Smart options, great benefits**-Sean McGivney (Speaker) KHEAA
  - **Taking your Financial Aid office paperless**-Chris Campbell (Speaker) Global Financial Aid Services
- 10:30am - 11:30am** Lunch with NASFAA - General NASFAA/Washington Update-Megan McClean Coval (Speaker) NASFAA
- 11:50am - 12:55pm** **Breakout Sessions** - (3 interest sessions available)
- **Getting Involved in Organizational Leadership** – and then Getting Your Staff Involved, Too!-Amanda Cornelius (Speaker)-AASFAA & NAU
  - **FSA Verification Updates**-Virginia Hagins (Speaker) U.S. Department of Education
  - **Maximizing Your Financial Wellness Initiatives with GradReady®**-Tasha McDaniel (Speaker) Ascendium Education Group

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Friday, March 26, 2021

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- 6am - 6:55am** Corporate Sponsor Meet and Greet
- 7am - 7:30am** WASFAA Update-Anthony Morrone (Speaker) 2020-2021 WASFAA President
- 7:45am- 8:50am** **Breakout Sessions** - (4 interest sessions available)
- **You Said What?! Effective Communication Tools in Critical Conversations**-Anthony Morrone & Sarah Everitt (Speakers) WASFAA
  - **FSA Conflicting Information**-Virginia Hagins (Speaker) U.S. Department of Education
  - **The Care & Feeding of Your Career**-Ciel Senechal (Speaker) College Ave Student Loans
  - **How to Engage With Your Students Better Than TikTok**-Rosemary Martinez-Kepford & Tim Young (Speaker) Earnest