AASFAA-PACFAA Reuniting Community
Joint Spring 2021 Virtual Conference Agenda

Wednesday, March 24, 2021

7am - 7:55am  Corporate Sponsor Meet and Greet

8am - 8:10am  Presidents' Welcome - Pat Peppin, 2020-2021 AASFAA President & Jodie Kuba, 2020-2021 PACFAA President

8:10am - 9am  Federal Update - Virginia Hagins (Speaker) U.S. Department of Education

9:10am - 10:15am  Breakout Sessions - (4 interest sessions available)
  ● AZ FAFSA Challenge - Julie Sainz (Speaker) Arizona Commission for Postsecondary Education
  ● Identifying Title IV Fraud - Special Agent Damian White (Speaker) U.S. Department of Education, Office of Inspector General
  ● Help Your Students Save Money with Credible’s Private Student Loan Comparison & Refinancing Tools - Dennis K. Wentworth (Speaker, Corporate Sponsor) Credible
  ● Increase Enrollment and Decrease Cost with Verification Services - Mike Lubben (Speaker, Corporate Sponsor) Inceptia

10:30am - 11:30am  Team Building Lunch Mixer - David Specht (Speaker) ImprovMania Comedy

11:50am - 12:55pm  Breakout Sessions (4 interest sessions available)
  ● Ability to Benefit: A Powerful Student Recruitment & Retention Tool in Our COVID-19 Era - Norma Navarro-Castellanos, Wendy Scheder Black, Laurie Kierstead-Joseph (Speakers)-Pima Community College
  ● Artificial Intelligence and Financial Aid - Kurstan Olaso (Speaker) University of Phoenix
  ● Don't Take the Bait - Simple Tips and Tricks to Protect Your Staff from Common Hacks & Scams - Rob Smith (Speaker) ELM Resources
  ● The false positive: Your CDR today and Repayment Rates - Greg Kerr (Speaker) ECMC Solutions
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Thursday, March 25, 2021

7am - 7:55am
Corporate Sponsor Meet and Greet

8am – 9am
AASFAA-PACFAA Keynote Address-Dr. Lori Berquam-Mesa Community College

9:10am - 10:15am
Breakout Sessions - (4 interest sessions available)
  ● Diversity and Inclusion in the Workplace-Audra McQuarie (Speaker)
    University of Phoenix
  ● Financial Aid for Students in Foster Care-Sam Garman (Speaker)
    Maricopa Community Colleges
  ● KHEAA services - Smart options, great benefits-Sean McGivney
    (Speaker) KHEAA
  ● Taking your Financial Aid office paperless-Chris Campbell (Speaker)
    Global Financial Aid Services

10:30am - 11:30am
Lunch with NASFAA - General NASFAA/Washington Update-Megan McClean Coval (Speaker) NASFAA

11:50am - 12:55pm
Breakout Sessions - (3 interest sessions available)
  ● Getting Involved in Organizational Leadership – and then Getting Your Staff Involved, Too!-Amanda Cornelius (Speaker)-AASFAA & NAU
  ● FSA Verification Updates-Virginia Hagins (Speaker) U.S. Department of Education
  ● Maximizing Your Financial Wellness Initiatives with GradReady®-Tasha McDaniel (Speaker) Ascendium Education Group

Friday, March 26, 2021

6am - 6:55am
Corporate Sponsor Meet and Greet

7am - 7:30am
WASFAA Update-Anthony Morrone (Speaker) 2020-2021 WASFAA President

7:45am- 8:50am
Breakout Sessions - (4 interest sessions available)
  ● You Said What?! Effective Communication Tools in Critical Conversations-Anthony Morrone & Sarah Everitt (Speakers) WASFAA
  ● FSA Conflicting Information-Virginia Hagins (Speaker) U.S. Department of Education
  ● The Care & Feeding of Your Career-Ciel Senechal (Speaker) College Ave Student Loans
  ● How to Engage With Your Students Better Than TikTok-Rosemary Martinez-Kepford & Tim Young (Speaker) Earnest